



What is a CIPS?

A Certified International Property Specialist (CIPS) designee has undergone specialized training to complete international transactions seamlessly and with reduced risk.

The CIPS designation is the only international designation recognized by the National Association of REALTORS®. Only real estate professionals who have completed the coursework and demonstrated experience in international business can call themselves a CIPS designee, and use the name and logo.

What is the coursework/training?

CIPS designees must complete 5 full days of study focusing on the critical aspects of international transactions, including:

- Currency and exchange rate issues
- Cross-cultural relationships
- Regional market conditions
- Investment performance
- Tax issues

After completing the coursework requirements and applying for the designation, designees instantly join a tight-knit network of nearly 2,800 international property professionals around the world. These referral partners can help you market yourself and do business in over 45 countries.

Benefits of Becoming a CIPS Designee

When you become a CIPS designee, you gain immediate access to business-enhancing products and services that are offered exclusively to CIPS designees. *(If you are already a CIPS designee, access to your benefits is available via private web page. Please email cips@realtors.org if you need the URL.)*

In addition to joining the CIPS network and use of the prestigious and internationally-recognized CIPS logo and brand, you will receive:

Marketing Tools

"Find a CIPS" Directory Listing

Be easily found by referring agents and consumers alike with a featured profile in the enhanced CIPS Directory. You can [search](#) by name, location, language, or country specialization.

Customizable Print Postcards

Pre-designed with CIPS branding, these postcards can be easily customized with your contact information for a direct mailing campaign to three distinct buyer groups and carry unique messages to each. Available in three languages.

Customizable Web Banner Ads

Featuring three different concepts, these banner ads allow you to tailor your message to a potential target market.

Press Release

Customize our sample press release to announce your achievement in your local media.

CIPS Team Store

Show off your CIPS designation in style by purchasing garments with the CIPS logo online.

Technology Tools

CIPS App

The CIPS app can be added to your phone or desktop computer, or embedded on your web site for instant access to translation, area and currency conversion, time zone calculation, and international holidays.

CIPS Resource Browser Toolbar

The toolbar can be installed in your web browser for easy access to relevant CIPS web sites, news, and information.

Tips & Techniques

***Global Perspectives* Print Newsletter**

The newsletter is a bi-monthly “how-to” guide full of useful and actionable tips to help globalize your business.

Webinars

A series of webinars provided exclusively to CIPS designees covers relevant international real estate topics, from discovering international investment hotspots to social networking and web optimization.

Networking

Private CIPS Online Communities

CIPS designees have access to a private Facebook page for facilitating referral and knowledge exchange.

Invitations to Exclusive Events at NAR Meetings

Join fellow CIPS designees for networking and referrals at exclusive events during REALTORS® Conference & Expo and Midyear Legislative meetings.

Referral Contract Form

This referral contract form will help you define the terms and conditions of a referral transaction.