



PR & Media Samantha Elley
16 Thesiger Court, Deakin ACT 2600
Phone 0413 986 068 | Fax 02 6285 2444
www.reia.com.au | media@reia.com.au

For Immediate Release Media Release August 18, 2020

Introducing new CEO for REIA

The REIA is excited to introduce its newest CEO, Anna Neelagama, who will replace and continue the good work done by Jock Kreitals.

“Earlier in the year REIA embarked on a recruitment process for a new CEO and we received over one hundred applicants for the role. We eventually decided upon Anna and I’m delighted to announce her appointment,” said REIA president Adrian Kelly.

“Anna definitely is experienced in the areas of policy and advocacy which amongst other facets, are crucial focuses that REIA works within for the benefit of all estate agents and their employees across Australia”.

“I’d also like to acknowledge the outstanding leadership provided by our former CEO, Jock Kreitals in particular for his steady hand this year in navigating our organisation and the wider industry through the current COVID pandemic. I look forward to Jock continuing to contribute his knowledge and experience to the REIA.”

Ms Neelagama is excited to be taking on the role of CEO.

"I see real estate businesses as the heart of every Australian city and town, and a major contributor to the economic and social wellbeing of this country," said Ms Neelagama.

"This is why I am so excited to work with the REIA Board, members and Australian agency profession to tackle the challenges and opportunities that lie ahead for the property sector in the post-pandemic world."

"We have a great opportunity to facilitate national solutions to policy that will benefit REIA's members and the Australian economy."

-End-

The Real Estate Institute of Australia (REIA) is the national professional association for real estate agents in Australia.

For further information or to speak with REIA President Adrian Kelly please contact Samantha Elley via media@reia.com.au or 0413 986 068.