

Media Release



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REIA THANKS AUSTRALIA'S PROPERTY MANAGERS FOR THEIR ROLE IN HELPING AUSTRALIANS INTO HOMES

Real Estate Institute of Australia (REIA) is celebrating National Property Managers Day (23 July) as lockdowns continue to create havoc on the industry.

REIA President, Adrian Kelly said the celebration raises awareness for the challenges property managers face in a time where there are many distressed tenants as well as landlords struggling in lockdowns.

"There are an estimated 2.7 million rentals in Australia with 80% of these properties are managed by our property managers."

"Approximately 27% of Australians live in private rentals paying around \$49 billion per annum," he said.

Mr Kelly said that property management is a field proud to employ many women.

"Many people don't realise that women make up 67% of the property management workforce and that these property managers can be at the forefront of dealing with social issues like domestic violence."

"Today is about thanking all of our property managers for the role that they play in helping Australians into homes – especially in the current phase of the COVID-19 pandemic we are facing."

The superSTARS of Australian property management, nominated by their community, can be found [here](#).

Agencies can also access a full suite of Resources [here](#).

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Established in 1924, REIA is a federated body of State & Territory Real Estate Institutes representing 85% of Australian real estate agencies. We are a national advocate for the Australian real estate industry which is made up of 46,793 Australian businesses that employs 133,360 Australians. For more information visit www.reia.com.au